

First Annual Broadwater County Yard Sale

June 17, 2017

Talking Points

- Large Scale YardSale/GarageSale events are very popular back east and in Texas. While there are small scale events in Montana (Lincoln has a town wide sale) there are no large scale events in Montana – this would be the first. The goal is to bring people into Broadwater Country from the surrounding counties – Lewis and Clark, Meagher, Gallatin, Jefferson and Silver Bow. If the event is successful we expect to start drawing state-wide and even out-of-state people.
- **There is no fee or commission.** All proceeds from the yard sales will go to the participants in the event.
- The event is being organized by a group of volunteers and is being sponsored by BCDC, Missouri Valley Marketing, Townsend Area Chamber of Commerce, Rotary and the Broadwater Reporter.
- Several organizations that hold annual sales events have already committed to coordinating their sales on the same date.
- We are asking the Townsend area businesses to hold a “sidewalk” sale (a “Crazy Days” type event) and restaurants to offer outside table service on that day.
- We are encouraging families to have their children operate some sort of “lemon-ade” stand or to sell baked goods (pending approval from the county sanitarian).
- For those who don’t want to have a sale at their home or who live remote from the major roads we will be organizing a flea market

on Highway 12 between the Copy Cup and Amerigas. Space will be available to sell items there.

- We will be printing maps showing the locations of the yard/garage sales. While registration is not required, those wishing to be on the map can contact Pam Sample at 406-422-7028 to get listing on the map.
- We are hoping to provide a Google Map showing the locations that can be used on Smart Phones.